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**FOR IMMEDIATE RELEASE**

**The 8th Annual BiG Africa Summit to be the First Physical Gaming Event in South Africa Post Lockdown**

By: Staff Writer at Eventus International

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If there is one subject driving the conversation among business owners and industry professionals today, it has to be disruption. During the year of 2020, the global gaming landscape has changed enormously and professionals in the gaming industry continue to face the pressing need to make tough decisions quickly, to adapt, innovate and come out with continuity plans to cope with the global crisis.

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It is clear that, like any other industry, the gaming industry has not been spared by the disruptive effects of COVID-19. Since the onset of the pandemic, hundreds of gaming operators have suspended their operations to halt the spread of the virus.

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As South Africa reopens its event industry, **Eventus International** is proud to release the dates for the **8th Annual BiG (Betting & iGaming) Africa Summit**, scheduled to take place from **23 – 24 August 2021** at **Emperors Palace** in **Johannesburg, South Africa**.

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The **BiG Africa Summit 2021** seeks to involve all African gaming stakeholders in providing an impressive exhibition floor, networking opportunities as well as the exchange of knowledge during conference sessions.

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The summit constitutes the optimal platform for gaining access to the gaming industry on the African continent - an event for gaming operators and suppliers to meet as well as the opportunity to network with existing and potential clients and peers, to discuss the way forward in the “new normal”.

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Delegates can expect a **2-day agenda**, packed with insightful discussions from Africa’s top industry leaders, concluding with a networking function offering delicious cuisine and refreshments. The event will strictly adhere to the prescribed safety regulations and protocols to ensure the wellbeing of all attendees.

**BiG Africa Summit** is a proudly South African event, hosted in South Africa by South Africans to celebrate the new South Africa.

**To view the full lineup of 2021 events, please visit:** <https://www.eventus-international.com/gaming-events>

With all the necessary safety and social distancing measures in place at each of the events, we will continue to offer platforms for industry professionals to meet, engage and network responsibly within the international gaming industry!

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Stay up to date with Eventus International’s event and publication offerings, subscribe to our YouTube channel here: <https://www.youtube.com/channel/UCl6FRtGlwcLFtYkQxh7uZmQ>

**Contact us now to find out how your company can benefit from our summits:**

Contact Eventus International’s Marketing Director, Lou-Mari Burnett, to grow your business in Asia, Europe, Africa and beyond with our sponsorship and exhibition packages for the listed events.

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Eventus International is a dynamic, summit and exhibition company that connects leaders with leaders and turns opportunity into possibility. We utilise our vast networks and expertise to create forward thinking summits that align best practice and industry development with empowering content and outstanding networking opportunities.

Our summits and exhibitions have a longstanding reputation for gathering primary stakeholders in the industry to discuss the future of the gaming sector. We operate in profitable vertical industries with significant international growth potential while promoting the growth of emerging markets.

Every summit we produce is designed to provide practical solutions to strategic, tactical and technical challenges and shed light on new opportunities in the sector.

We are renowned for producing exclusive, niche events, hosting C-Level executive audiences and gathering decision makers under the same roof while ensuring gender diversity and inclusion throughout.

The high standards that we set for ourselves are responsible for the success of events such as the Sports Betting East Africa+, SPiCE India, Sports Betting West Africa+, Cyprus Gaming Show, Scandinavian Gaming Show, AI In Gaming, International Lottery Play Summit, iGaming Germany (iGG), All-in Gaming Ukraine Summit, GAME Greece, Gaming Expo Francophone Africa, ACE (Affiliate Conference & Expo) 2020, Play Social – Social Gaming China and the All American Sports Betting Summit.