**MEDIA RELEASE                                                              Monday, 19 October 2020**

**FOR IMMEDIATE RELEASE**

**Weekly Overview: Get Ready For Live Gaming Events This November!**

By: Staff Writer at Eventus International

19 October 2020, Cape Town

**Eventus International** is bringing back live gaming events this November, with the first event taking place from **19 - 20 November 2020,** namely **GAME (Gaming & Affiliate Marketing Expo) Greece.**

**Let’s take a look at what you can expect at #GAME2020:**

**GAME Greece**will be taking place at the beautiful **Electra Palace Athens**in **Athens, Greece.** The 2 day summit and expo will gather regulators, ministers, investors, operators, and providers to learn about the exciting gaming market opportunities in Greece and the surrounding nations for both land-based and online gaming.

**TOPICS OF DISCUSSION INCLUDE:**

1. Gain insight into the Greece market place and understand how you can enter it - regulations, licensing and new opportunities in the region

2. Examining the gaming industry’s next big move – what will generate revenue in 2021 and beyond?

3. Designing and implementing successful marketing tools for affiliates in Greece

4. Learn essential and important strategies of the industry from the region to stay ahead of the game

5. KYC - What can your company do to stay competitive & in compliance in 2021?

**AND MUCH MORE!**

**Download the full event agenda now & register your interest:** [**https://www.eventus-international.com/game**](https://www.eventus-international.com/game)

**Interested to become a speaker at #GAME2020? Contact us today: info@eventus-international.com**

Straight after **GAME Greece**, the **Eventus International** team will be heading to Lagos, Nigeria forthe **6th Annual Sports Betting West Africa+ Summit,** is taking place from **26 - 27 November 2020.**

**SBWA+ 2020** is an annualevent where gaming industry professionals can meet to network, see the very latest gaming innovations in, share best practices and get up to speed with industry progress in Africa. **SBWA+ 2020** aims to enhance the skills of stakeholders involved across all disciplines of the gaming industry, through sharing knowledge about the latest regulations, marketing techniques, cutting edge technologies and responsible gambling practices thus ensuring your long-term success in gaming.

**HEAR FROM DISTINGUISHED SPEAKERS:**

• Abiodun Babalola, Snr. Manager – Business Development, 1XBET Nigeria  
  
• Austin Udu, Director of Sales - Africa, Global Bet  
  
• Alessandro Pizzolotto, CEO, Stm Gaming Ltd  
  
• Bashir Are, CEO, Lagos State Lottery Board  
  
• Banke Ogunode, Head of Legal Unit, Lagos State Lottery Board  
  
• Gossy Ukanwoke, Managing Director, Betking  
  
• Gregg Rathbone, Head of Sportsbook, LionsBet  
  
• Oyindamola Michaels, Head of Business Operations, CloudBet  
  
• Ruby Chukwu, Head of Products, BetKing  
  
• Remi Iwayemi, Head of Information Technology, Lagos State Lottery Board  
  
• Solomon Godwin, Africa Continent Manager, Pragmatic Play

**AND MANY MORE!**

**Interested to become a speaker at #SBWA2020? Contact us today: info@eventus-international.com**

**TOPICS OF DISCUSSION INCLUDE:**

1. Get an update on the current gaming legislations in Nigeria and find out how does this affect business.

2. What does the “new normal” for Africa’s sports betting look like post COVID-19?

3. Take advantage on the rise of virtual sports and other betting industry in Africa.

4. How to successfully start an online sports betting and gambling business in West Africa.

5. Discover how West African operators and affiliates can collaborate to maximise profits.

**AND MUCH MORE!**

**Download the full event agenda now & register your interest:** https://www.sportsbettingevents.com/sbwa

Don’t miss out on any of our upcoming gaming events for 2020! With all the necessary safety and social distancing measures in place at each of the events, we will continue to offer platforms for industry professionals to meet, engage and network responsibly within the international gaming industry!

**To view the full lineup of 2020 & 2021 events, please visit:** <https://www.eventus-international.com/gaming-events>

**NOT TO BE MISSED NOVEMBER SPECIALS:**

- Receive a 10% discount for any Sponsorship & Exhibitor package at **ONE** selected November event

- Receive a 20% discount on the lump sum for any Sponsorship & Exhibitor packages at any **TWO OR MORE** selected November events

These amazing offers are valid until **30 Oct 2020**. So benefit from these savings and book your Sponsorship or Exhibitor package now!

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Stay up to date with Eventus International’s event and publication offerings, subscribe to our YouTube channel here: <https://www.youtube.com/channel/UCl6FRtGlwcLFtYkQxh7uZmQ>

**Contact us now to find out how your company can benefit from our summits:**

Contact Eventus International’s Marketing Director, Lou-Mari Burnett, to grow your business in Asia, Europe, Africa and beyond with our sponsorship and exhibition packages for the listed events.

Lou-Mari Burnett

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Eventus International is a dynamic, summit and exhibition company that connects leaders with leaders and turns opportunity into possibility. We utilise our vast networks and expertise to create forward thinking summits that align best practice and industry development with empowering content and outstanding networking opportunities.

Our summits and exhibitions have a longstanding reputation for gathering primary stakeholders in the industry to discuss the future of the gaming sector. We operate in profitable vertical industries with significant international growth potential while promoting the growth of emerging markets.

Every summit we produce is designed to provide practical solutions to strategic, tactical and technical challenges and shed light on new opportunities in the sector.

We are renowned for producing exclusive, niche events, hosting C-Level executive audiences and gathering decision makers under the same roof while ensuring gender diversity and inclusion throughout.

The high standards that we set for ourselves are responsible for the success of events such as the Sports Betting East Africa+, SPiCE India, Sports Betting West Africa+, Cyprus Gaming Show, Scandinavian Gaming Show, AI In Gaming, International Lottery Play Summit, iGaming Germany (iGG), All-in Gaming Ukraine Summit, GAME Greece, Gaming Expo Francophone Africa, ACE (Affiliate Conference & Expo) 2020, Play Social – Social Gaming China and the All American Sports Betting Summit.